

# RegioData Country Explorer CEE 1/2010

## Facts

<b>Countries:</b>	24 countries in CEE AL, AT, BA, BG, BY, CZ, CY, EE, GR, HR, HU, LT, LV, MD, ME, MK, PL, RO, RS, RU, SI, SK, TR, UA
<b>Edition:</b>	1/2010 – available in English

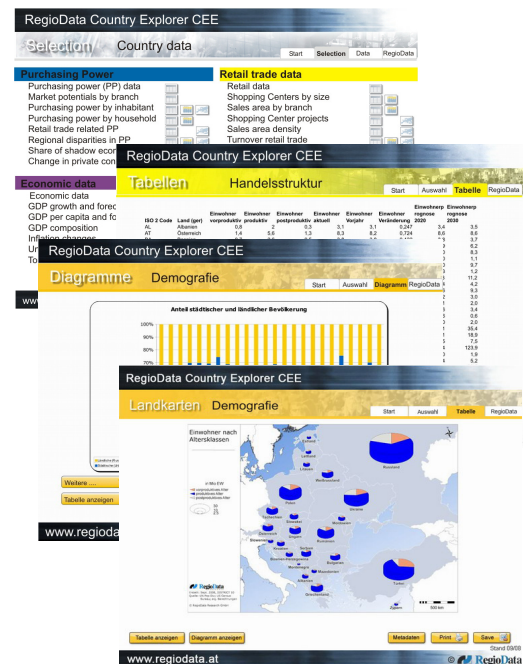


## Benefits & Application

The RegioData Country Explorer CEE offers a comprehensive overview of your chances for success in CEE markets. A combination of macro-economic parameters and consumer and retail related data provides a full insight into the potential for retail and real estate investments. Pre-designed diagrams, maps and tables allow an overview of the most important results.

### Your Benefit

- Get a comprehensive overview of purchasing power, macroeconomics, demography, etc. in 24 CEE countries.
- Identify the most promising markets in CEE at a glance.
- Select from a multitude of indicators, that are relevant for expansion and location decisions.
- Save valuable time and money for research.
- All data is calculated using consistent methods and therefore allows for international comparisons.
- All data can easily be exported to Excel, Word, Powerpoint or RegioGraph.
- Diagrams and maps provide meaningful visualisations.
- Interactive user interface with attractive and user friendly design.
- Including market potential data for many retail branches that allow you to gain an indepth insight into your market.



With the Country Explorer you are provided with a tool that offers substantial information on your existing markets and that allows indepth assessment. Therefore you will always be one step ahead of your competitors.

## Contents & Availability

### Contents

- Population (changes, density, forecast)
- Households (changes, density, forecast)
- GDP (total, per capita, changes, composition, forecast)
- Inflation, unemployment (including time-series)
- Exchange rates
- Purchasing power (total and per capita, international comparisons with PPP)
- Market potentials (for most retail branches)
- Shopping center and retail parks (no. of locations, projects, SC-density)
- Tourism data (arrivals)
- Retail sales area and retail density
- RegioData Shopping Climate Index
- Changes in private consumption

### Sources:

RegioData Research GmbH  
Secondary statistics  
(national statistical institutes etc.)

### Delivery method:

Flash drive via mail

### Delivery time:

3 working days

Sample: download from <http://www.regiodata.eu>

For further questions please contact us: +43-1-585 76 27-50 | [office@regiodata.at](mailto:office@regiodata.at)

# Order Form Country Explorer CEE

FAX to +43-1-585 76 27 - 66

Price

**RegioData Country Explorer CEE 1/2010** **350,- €**

I am interested in further information on the following topics:

Demographics

Purchasing Power Data

Market potentials

Retail structure/Addresslists

Shopping Centers

Real Estate data

**Please contact me!**

Yes, I would like to order the above selected products:

**Delivery to :**

**Invoice to:**

Company	Position	Company	Position
First name	Surname	First name	Surname
Address	ZIP/City	Address	ZIP/City
Phone	Fax	Phone	Fax
E-Mail	E-Mail		
Delivery is via e-mail. Please state a valid e-mail address.			
Date	Signature		

Delivery: 3 working days, flash drive via mail  
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